



Date: 01/06/06

Current Geography Selection: Counties: Rockdale County

Current Index Base: Entire US

Executive Demographic Summary Report

Population

The current year population in this selected geography is 78,002. The 2000 Census revealed a population of 70,111, and in 1990 it was 54,091 representing a 29.62% change. It is estimated that the population in this area will be 85,415 in 2010, representing a change of 9.50% from 2005. The current population is 50.01% male and 49.99% female. In 2005, the median age of the population in this area was 35.5, compared to the US median age which was 36.3. The population density in your area is 589.6 people per square mile.

Households

There are currently 27,830 households in this selected geography. The Census revealed household counts of 24,052 in 2000, up from 18,336 in 1990, representing a change of 31.17%. It is estimated that the number of households in this area will be 31,480 in 2010, representing a change of 13.12% from the current year. For the current year, the average household size in this area is 2.80 persons.

In 2005, the median number of years in residence in this geography's population is 3.62. The average household size in this geography was 2.76 people and the average family size was 3.19 people. The average number of vehicles per household in this geography was 2.1.

Income

In 2005, the median household income in this selected geography was \$59,949, compared to the US median which was \$46,338. The Census revealed median household incomes of \$54,375 in 2000 and \$39,430 in 1990 representing a change of 37.90%. It is estimated that the median household income in this area will be \$67,818 in 2010, which would represent a change of 13.13% from the current year.

In 2005, the per capita income in this area was \$28,224, compared to the US per capita, which was \$24,385. The 2005 average household income for this area was \$77,969, compared to the US average which was \$64,443.

Race Ethnicity

In 2005, the racial makeup of this selected area was as follows: 75.18% White; 18.74% Black; 0.26% Native American; 2.04% Asian/Pacific Islander; and 2.44% Other. Compare these to the US racial makeup which was: 75.69% White, 12.15% Black, 0.83% Native American, 4.29% Asian/Pacific Islander and 4.59% Other.

People of Hispanic ethnicity are counted independently of race. People of Hispanic origin make up 8.07% of the current year population in this selected area. Compare this to the US makeup of 14.45%. Changes in the population within each race and ethnicity category from the 1990 Census to the 2000 Census are as follows: 60.2% American Indian, Eskimo, Aleut Population; 176.1% Asian, Pacific Islander; 193.2% Black; 604.0% Hispanic Ethnicity; 829.8% Other; White 8.5%.

Housing

The median housing value in this area was \$85,204 in 1990, compare this to the US median of \$78,382 for the same year. The 2000 Census median housing value was \$113,584, which is a 33.3% change from 1990. In 1990, there were 13,787 owner occupied housing units in this area vs. 24,052 in 2000. Also in 1990, there were 4,550 renter occupied housing units in this area vs. 6,128 in 2000. The average rent in 1990 was \$448 vs. \$602 in 2000.

Employment

In 2005, there were 39,792 people over the age of 16 in the labor force in your geography. Of these 95.11% were employed, 4.63% were unemployed, 33.91% were not in the labor force and 0.17% were in the armed forces. In 1990, unemployment in this area was 2.89% and in 2000 it was 2.77%.

In 2005, there were 33,649 employees in this selected area (daytime population) and there were 3,196 establishments.

For this area in 1990, 61.37% of employees were employed in white-collar occupations and 38.63% were employed in blue-collar occupations. In 2000, white collar workers made up 59.58% of the population, and those employed in blue collar occupations made up 40.42%. In 1990, the average time traveled to work was 18 minutes and in 2000 it was 24 minutes.

Current year data is for the year **2005**. 5 year projected data is for the year **2010**.
Demographic data © 2005 by Experian/Applied Geographic Solutions.
Crime data © 2005 by Experian/Applied Geographic Solutions.
The retail centers data used in this site is licensed by National Research Bureau (NRB).
Traffic Count data © 2005 by GDT.
Properties data © 2005 by Property & Portfolio Research (PPR) Inc. and Dodge Pipeline All rights reserved.

The information presented herein, while not guaranteed, was obtained from sources we believe to be reliable.
Neither STDB, Inc. nor the CCIM Institute assumes any liability for errors or omissions.



This site is brought to you by [STDB, Inc.](#). Powered by [SRC, LLC](#).
© 2005 All Rights Reserved.